

Seabrook regulator calls for first unit spending cap


Cheney Hall gala a bash even without the plumbing ．．．page 6

Martina says ＇no＇to Britain ．．．page 15


Old car
tax bills
a shock

## $\pm=$

上2vaz
$\pm 5$
$\frac{2}{25}$

## $=$



Ms．Joy shines at pageant
but has one more day to go等：

＝wivew
$=$ まum
$\mathfrak{y v a v}$

$= \pm=2=2=2$
Higher gas tax among dozens of law ．．．．．．．．．．．．．．．．．$===$

maxay
$\qquad$
シs＝


He's going to oust Reagan
Waterbury youth says U.S. ready for teen president


## Peopletalk

 awisem

vis



More than 50,000 tax bills due to arrive today



|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Directors say CDBG town vote likely



Bolton rec director says he'll step down


 $= \pm=\mathrm{Fman}$ $2= \pm=$ mix $=$
Andover

 Bolton
"isum
 Coventry
".
Police add
nst Strawberry Season at BERRY PaCCH FArms




| Almanac |  |
| :---: | :---: |
|  |  |
| , $=2 \pm 5$ | \%axay mata |
| 2zz | 5 |
|  |  |





Today In history



而



## Reagan lashes out at 'bigotry, rhetoric'



## Reagan rakes Democrats on 'Contra' aid



## GENERAL OIL HEATNO OLIL MMSMESTER HAS IT!

Featuring This Week...
J.B. ELECTRONICS


| STAND BY THE EQUPMENT I | $\begin{array}{l}\text { Jack Berrand will custom design a } \\ \text { SELL! No OTHER STEREO SHOP } \\ \text { Stereo System for you when mass rol }\end{array}$ |
| :--- | :--- | $\begin{array}{cl}\text { IN THIS AREA OFFERS ALL THE SHE } & \text { Stereo System for you when mass pro } \\ \text { duced equipment won'to Ho He has the }\end{array}$



call Jack Bertrand 643-1262


## Paul Shamonis Landscaper

175 Woodland Street Manchester, Conn
Phone 649-6713
A Family In The Landscaping Maintenance Business For Over $\mathbf{5 0}$ Years! We Offer A Complete Grounds Maint enance Service, From Planting Shrubs, Flowers To Mowing.

## If You Would Like To See Your Ad Here, Call <br> The Herald Advertising <br> $\underset{643-2711}{ }{ }_{\text {Department }}$

## HOUSEWASHING Mivn wivaius powe wawn MAK Painting $643-2659$ <br> 

For Only ${ }^{\$ 15}$ Per Week, Your Ad Can Appear In This Spot!



Pentland The Florist



ב Meen Ergatad Mectanaical Serivies,


CROW Promarmacy

Keep Your Eyes On This Space Next Week

Ziebart

872-3361
OLCOTT PACKAGE STORE DISCOUNT Lino

## \% Munavaman <br> $\mathrm{H}_{\mathrm{x}}^{2}=$

When You're On This
Page - You Tell Your Story Not Onlv With An
Ad, But Also With A Ad, But Also
Picture Write-Up.

## Justices uphold federal ban

 on demonstrators' 'sleep-ins'

## OPINION

Gala was a social success - even without plumbing
 In Manchester
Will Love Lane meet the goals?





ASTRO
GRAPH


## FOCUS / People

## Why, it's Elvira

The Mistress of the Dark is really quite ordinary. Well, sort of


Until that warranty runs out, the Lutz will be homely



A call to order

College Notes

Weddings







 News for Senior Citizens
Meals program will return
for three days each week
ますw wix ตvan







Elvira：Really quite ordinary，sort of．．．



## Engagements





Hammer－Pastel

Mrs．Robert Alan Lang
Lang－Litrico

Rigdon－Kenway









Acadian French shore a source of great delight





 David and Deb were in a hurry to








Joint installation held上swax まwawazaw $2=2 x^{2}=2$


## He may be missing message

 of fiancee＇s call－girl history

What is a normal dosage for treating blood pressure？


Man worries words of love

Even a dinner invitation can bring substantial change
 :.eat ieat


Calendar
Shroud to be discussed Her's Center's week
$\qquad$


 Trinity plans Bible school
Trintly corenat churs null sponer







Scandia plans picmic
Singer to perform
BLLoomerien - Mark






Flutists perform

Religious Services


## SPORTS

AL roundup
Mariners trip up Bosox


## NL roundup

Mets drop fourth straight
 At U.S. Swimming Trals

## Caulkins gains third Olympic spot




Martina to cut visits to Britain
 มaxavavaz 2vaw
 $\pm=\mathrm{waz}=\mathrm{z}$ $=2=2$ $=2=\mathrm{wzw}$
Connors sets record with Wimbledon win


$\qquad$

Many NFL teams adopt weight programs


## Scoreboard


U.S. tracksters strongest in sprints

Brian fivio





## 





## 20 - MANCHESTER HERALD, Saturday, June 30, 1884

## BUSINESS



Lens Inspection
An employee inspects lenses at the Eastman Kodak Company in Rochester, N.Y. An injection-molding process rapidly rings and convex on the other. The lenses under inspection will be mounted inside the barrles of slide projectors.

## Business in Brief

Mortgage bonds sold HARTFORD - The Connecticut Housing
Finance Authority has completed sale or sion
sion
 home mortgages


 said John is is an municipal bond specialist with
Salomon Bros, the New York general manageror Saiomon Bros. the New Y York general manager or
the state bond
The proceeds sould
could be used for as many as 3,000 morkgages, but the number, the interestrat ate tobe
charged dand the release date will not be known lor several more days. "They're going to be paying out 1 percent (io
bodi investors) so you ligure that the mortgages


Banker completes school HARTFRRD - Jonthan C. Neuner, assistant
vice president at Connecticut National Bank; graduated recently from the stonier School of
Banking N Newner, an electronic banking officer, was one
 American Bankers Association and Rutgerse, 隹e
state university of New Jersey. As a part of his


 the marketing and sales of the bank's suttomatio teler machine system. Bancport, and coordit
nates the Bancport mactines to oflsitit corporate


Woiff attends meeting
 ciates. recenty aetenended the Milition Dollar
Round Table Meeting in New York, N.


## Company declares dividend

 per share payable to shareholdors July 25 .
First Condiceticut Bancorp is the parent hold company of United Bank. New Britain Nationa


Big shopping mall planned
 largest in New England
Gow william o Neill
on Gov. William $O$ Neill was scheduled to attend sguare-foot complex which will include at least
five large tepartment stores and up to 200 smaller Construction of the mall was expected to be
completec by 1886 .

Economic indicators, house sales down

By Denis G. Gullino


## Mobile cellular phones: 'It's a marketing game'

NEW YORK (UPD) - The drive to
convince businessmen that a car phone is a competititve necessity haszoomed
into high gear, with cellular phone service finally being introduced in the
two top markets. New York tos Angeles.
Operators in Operators in both cities received
FCC approval toactivate their cellular
phone systems in phone systems in midd-June.
NYNEX Mobile NYNEX Mobile Communications
Mobile New York system and PacTel Mobilie Aecess hark systerm and Pacte Lhe Los Angeles
(ranchise. ranchise
Both systems had customers already Both systems had customers already
signed up and both experienced a rush
of new subscribers once they got the federal go-ahead. By the end of the first week, PacTel
had signed up about 3.500 subscribers had signed up about 3.500 subscribers
and was averaging about 200 new ones dalily, according gospokeswoman Betty
Bienstadt. By year send. Pactel hopes Bienstadt. Py year's end, PacTel hope
to have e,0oo customers. NYNEX followed the PacTel activa-
tion by three days so the turn-on rate tion by three days so the turn-on rate
was more modest. But NYNEX said it was more modest.
arreaty had 1.10 cusomers width
cellular phones installed, just waiting celluar phones instalied, just waiting
for permission to use them. They are being turned on at the rate
of 100 per day. Before the eno of the
second quarter of 1985, NYNEX expects to taaver of 13,000 subsscribers. NYNEX
The targeting of the business The targeting of the business com-
munity as the major users of celluarar
systems is based on the helty going The phones average $\$ 2,400$. Monthly
phone charges run about $\$ 50$, with a phone charges run abo
50 -cents charge per call A cellular system divides a city into
sections (celle) sections (cells) and each cell has a
transmitter-recelver controlled by a sophisticated computer.
As a car drives abon As a car drives about the city, the
computer tracks it and makes sure it is compected to the cell with the stronges
signal. signal.
This allows the quality of the phone
connection to closely match that of conaditionally-wired telephonene. had older mobile phone system often
shountity of a satiti--ritden
selt match at the bottom of a deep
 wein, Government regulations also
severly limited the available phone
numbera. There are about 20 companien
marketing cellular phone syatems
and the number keeps growing.

Western Union is hoping its expe-
rience in running a cellular phone rience in running a cellular phone
system in Buffalo N..., will give ita
leg up in selling the phones nationwide. "It's not a technological game, it'sa
marketing game," said James T . Ragan, Western Union's vice president or personal
satellite services.
The Monday following introduction
of the celluar service in New York, several vendors had fill page add sink,
news papers and commercials on radio and television.
The size of initial market for
oll The size of the initial market for
cellular service ranges from about 4
million to nearly 10 million users. million to nearly 10 million users.
Getting anyone in the industry to
agree on even a ball park figure is agree on
difficult.
For
For example, two vendors in New
York both said the size of that market
depends depends on the development of on
affordable portable phone the affordable portable phone that can be
carried in and out of the car. One said it will make for a market
base of about 100,000 . The other saild
250,000 is the figure.


New house sales were running at an
A slowdown is widely anticipated economists said, since the economy has
been expanding for a year and half Seven previous recoveries averaged 46
months in length, the department's months in length, the department's
Bureau of Economic Analysis saidt
The six leading indicators that The six leading indicators that
contributed to the slight decline in May
were a shorter were a shorter average workweek, the
average of 500 common sock orices.
raw materials prices, building peraverage of 500 common stock prices.
raw materials prices, building per.
mits, formation of new business and the mits, formation of new business and the
pace of deliveries.
Four indicators Face or deiliveries.
orders for for torstory up in Mayorders for factory equipment and
buildings, the money supply, orders for
consumer consumer goods and the rate at which
claims for unemployment insurance
were filed


## Top 10 car models

Small and mid-sized automobiles are favorites of Americans But larger cars are selling more and more. The Oidsmobile Motors comeback was spurred by sales of its Escort. Source Ward's Automotive Reports.

## Entrepreneur makes it big in balloons

By Steven Humphrevs
United Press international
GLEN BURNIE, Md. - Fromjumbo shrimp to skyscrapers, big is better in
America. And nobody knows it better than Boo. Kemp.
At 52 , he has become the sole supplier of gargantuan balloon cartoon charac-
ers - catering to the nation's myaterious craving for giant rubber
Popeyes cowering Wood Wood-
peckers and blimp-like Yogi Bears that peckers and blimpmptiliey Yoodi Bearohat
have dwarted millions of parade
watchers and fair goern. watchers and fair goern.
"Ils the Gulliver Sydrome - we're
alt like the Lillitutias, mused the
Iovill entrepreneur in his suburban Jovial entrepreneur in his suburban
Baltimore warehouse office surrounded by a photographic array of his
emplise of the immense. Kemp, as director of tourism for
Baltimore, played a key role in revitalization of the e city's Inner Harbor
and its develoment as a sparkting
a and its developm.
tourist attraction.

small-town main streets nationwide.
His towering rubber figures als have graced fairs and eclipsed football greeted ticket buyers on the rock cotar' recent worldwide tour and a simliarly
oversized peanut starred at Jimm oversized peanut starred at Jimm
Carter's presidential inauguration. Kemp sald the attraction of his form
of publicity is that a company can leas a pubure of istso own chompanyng can iease
Kemp builde at a cost of about $\$ 15,000$ and owns - for a series of paradee.
After the contract After the contract is sapitified the cittes a and other paral valuelives on sponsor coties and other parade sponkora
continue renting if out. Beccauno
ballioons arem made from rubber-coated
nylon, they are good for years of nylon, they are good for yeara
helfum-innoted higho.
Juvenile estan Juvenile sharpahooters routinel
shoot BBs at the easy targeta, but
Kemp anid the balloons hold remarkably well and are easy to patcot
on the spot with a common blcycle tire
repair litt.


#### Abstract

Chicago-based United Airlines. "As they become more mature and have an older crew, they're going to run into the problem United has trained and hired nearly 1,200 new lilght attendants since late ligas Hopkins said. More than half will be base In Chicago, where United plaths to add 67 dally additional Ilights sune . , The new fights are a result of the Federal Aviation Adminiatration's removal of lim its imposed during the 1381 nationwidd "We felt quite confident we were going to be expanding, so we trained ahead of time," he said. "The history has been that there five years." tive yearse, Hopkins cautioned that pros- However, Ho pects for future hiring hinge on neg otitations pects for future hiring hinge on negotiations over pay with the Association of Flight Attendants. Trans World Airlines spokesman R. Stan Henderson echoed Hopkins sentiments. TWA, which has laid off about 600 atend ants and has not hired any new ones since 1979, also is negotiating with its since 1979 , also is negotiating with its attendants union. attendants union Henderson said the firm's existing labor contract prevents if from competing contract prevents it from competing effectively for customers traveling wihtin the United States, unilike its still-profitable international operations which are still international operations which are sta subject to full reguation. When that point in time is reached at TWA. I expect to tire more fight attencans's situation indicates, not every aistine is a haven for tob-seekers. Pan Am currentiy has about 1,200 workers on layoff, leave of absence, or a job-sharing program, said spokesman James A. Arey said spokesman James A. Arey. Virtually no hiring has been in the past sis years, other than adi. fluent in certain hanguages and Arey attributes the slack hiring to poor Arey attributase the slick. hiring to poor company finances, unresolved union pego-  workers needed through the replacement of workers needed through the replac smaller aircraft with jumbo jets.


